



Self-Publishing

The Total Beginner's Guide

Gordon Lawrie

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Being a writer can be a daunting and disheartening experience. *Self-Publishing: The Total Beginner's Guide* aims to guide the aspiring novelist or non-fiction writer through the minefields of the harsh publishing world. And it can be expensive: there are lots of sharks out there, waiting to take your cash and give very little in return.

Gordon Lawrie doesn't promise that writers will make a fortune. Instead, he tries to show how to limit the scope for financial over-reach, how to maximise limited funds. He covers the writing process, editing, covers, the necessary administration, marketing, author events and much, much more in one of the most ambitious and comprehensive books ever published on the topic. Also available in all ebook formats.

About The Author

Born in 1952, Gordon Lawrie has lived and worked all of his life in Edinburgh. In 2011 he gave up for good working as a teacher to write, and has now published three novels, many short stories and huge quantities of flash fiction.

In 2012 he created the innovative and acclaimed writing collective Comely Bank Publishing; the recent imprint Dean Park Press is part of the CBP group. This book pulls together his enormous experience in the field.

Sales Points

Cheap

Author has enormous experience in the field

Aimed at UK market

Comprehensive: covers writing, editing, ISBN administration, covers and cover design, marketing, author events and book launches